

MOSCOW INTERNATIONAL FORUM FOR INNOVATIVE DEVELOPMENT "OPEN INNOVATIONS" IS A KEY INTERNATIONAL PLATFORM IN RUSSIA FOR DISCUSSION OF GLOBAL TECHNOLOGY TRENDS, EXCHANGE OF EXPERIENCE, AND PITCH SESSIONS DEDICATED TO THE NEWEST SOLUTIONS.

THEME OF THE FORUM IN 2017 IS "DIGITAL ECONOMY. CHALLENGES OF GLOBAL TRANSFORMATION".

Three days, each with its own forum, will be dedicated to the discussion of how technologies change corporations, state administration, private life, and what prospects it creates for humanity.

Internet: Free Wi-Fi Internet Access will be provided. Network Name: OI2017.



16.10.2017

CORPTECH SPHERE

10:00 – 11:00 Transform or die. The new lives of old industries

11:15 – 12:30 Plenary Session of the day **A company in the tech era. Corporation or collaboration?**

12:45 – 13:45 Chief Transformation Officer. Technology Officers' agenda

14:00 – 15:00 iBanks, iShops, iMedia. Case studies of the digitalization of service companies

15:15 – 16:15 Applied quantum technology. How does the world transform itself?

16:30 – 17:30 From viewer's to movie hero's role. Dream factory of tech revolution era

ATRIUM STAGE

10:00 – 10:30 Entrepreneurship secrets in emerging markets. Shinta Dhanuwardoyo, entrepreneur

10:35 – 11:05 Revolution in digital medicine. John Nosta, evangelist of digital medicine

11:10 – 11:40 How the leap in AI technology contributes to humanity? Ziv Aviram, general director, Mobileye

11:45 – 12:15 How mobile technologies change transport industry? Dave Waiser, co-founder, Gett

12:20 – 12:50 Technosocialism with a human face. Where do the dreams lead? Brett King, futurist

12:55 – 13:25 What can the blockchain really do? David Birch, world expert in the area of digital finance

13:30 – 14:00 Global Tech Trends 2017. A view from the Silicon Valley. Marvin Liao, co-founder, 500 Startups

14:05 – 14:35 Homo Creativus. The role of human beings in corporations in the artificial intelligence era. Giovanni Corazza, professor, University of Bologna

14:40 – 15:10 Digital transformation and customer intimacy. Marcus East, CTO, National Geographic

15:15 – 16:15 FashionTech. More than just clothing?

16:30 – 17:30 A salesman into brain. Digital marketing in the personalization era

16:30 – 17:30 Business in the post-financial world. Values as a generator of future industries

16:30 – 17:30 IT construction foreman. Report from a construction site

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14:00 – 15:00 Ping Pong for billionaires. How is the corporate culture of tech giants organized?

15:15 – 16:15 With a cool head. How to pass a job interview with a robot?

16:30 – 17:30 School for champions. How countries support their fast-growing companies?

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11:15 – 12:15 Legal Tech. Robots instead of lawyers and program code instead of law

12:45 – 13:45 Multiplication of outer space. Direct and indirect effects of new space trends

14:00 – 15:00 War for medicine. Use of tech platforms in fight for global outpatient clinic

15:15 – 16:15 Nanotechnology and Russian industry of the future

16:30 – 17:30 National innovation report. When venture market will become mature?

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SCALA HALL

10:00 – 11:00 AR, VR, MR and other B2B. What do corporations look for and find in virtual reality?

11:15 – 12:15 ICO. Pyramid scheme or new NASDAQ

12:45 – 15:40 MBA-Express Xu Yan (HKUST), K.C. Chan (HKUST), Eugene Kaganer (IESE), Jonas Needman (Copenhagen Business School)

15:45 – 16:45 Big toys. Cyber sport as a driver of innovation

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JULIA HALL

International conference of corporate Venture funds.

10:00 – 11:00 Corporations as innovators. Has the time for venture come?

11:15 – 12:15 State corporations. Presentation of new venture funds

13:00 – 14:00 Strategy or finance? Battle of corporate and traditional venture funds

14:00 – 15:00 First books about new industry

15:15 – 16:15 Elephants and mice. Corporates and startups

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STATETECH

13:00 – 14:30 Key plenary session of the forum "Digital economy. Society, business, government". By invitation only

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11:00 – 12:00 Resource mining on asteroids. A new space race?

15:00 – 15:30 Digital strategy: speech of the leader of the national initiative on digitalization. Anne Berner, Minister of transport and communications of Finland

15:45 – 16:45 Public officials in sneakers. Does the public sector need a corporate culture reboot?

17:00 – 18:30 Demo Day. Presentations of the best StateTech providers

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16:15 – 17:15 Music by robots, lyrics by artificial intelligence. New types of intellectual property

17:30 – 18:30 Digital economy monopolies. How can the state ensure competition on digital markets?

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RUST HALL

09:30 – 10:30 Innovation clusters in the digital economy. Creating favorable environment for startup growth

10:45 – 11:45 Digital transformation of industry. Russian version

15:00 – 16:00 Basic income. Creative downshifting

15:00 – 16:00 To keep pace with technologies. How to regulate new medicine?

16:15 – 17:15 Artificial intelligence on the roads. New reality of transport

17:30 – 18:30 Ethics of the drone. Regulation and infrastructure for the transport of new generation

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C++ HALL

09:30 – 12:00 Conference of technoparks of CIS and Eurasian countries

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